



The Superintendent's Fieldbook: A Guide for Leaders of Learning

James J. Harvey, Nelda H. Cambron-McCabe, Luvern L. Cunningham, Robert H Koff

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Guidance for ever-changing challenges, success through improved effectiveness

Equip yourself to face the demands of a superintendent with this practical guide for new and veteran district leaders. Understanding leadership and budgets is only one piece of a pie that has grown to include privatization, performance-based teacher compensation, technology, and global comparisons like PISA. Based on research with 300 superintendents, this new edition is your touchstone for practical advice on how to:

Survive on the job Bargain like a pro Work with your school board Tackle the achievement gap Explain to the public what's right with American schools

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Karen Jackson says

An excellent start book for someone interested in exploring whether to become a superintendent. It is written by a panel of experts which provides a variety of perspectives. An array of topics are covered with practical guides on how to handle a particular problem. For example, how to communicate to the public or how to set up focus groups and when is this appropriate. It can be utilized after first reading as a reference particularly for new or aspiring superintendents.
