



How Buffett Does It: 24 Simple Investing Strategies from the World's Greatest Value Investor

James Pardoe

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A concise, no-nonsense rulebook for investors looking to achieve Buffett-like results

Warren Buffett is one of the wealthiest investor in the world. Millions of independent investors follow his every move. But why Buffett? What signs does he see that others miss? And more important, what can investors do to follow Buffett's path to investment and financial success? *How Buffett Does It* explores the 24 primary rules Buffett has followed from day one, and that people from market novices to seasoned veterans can use to strengthen their investing results.

Drawing from literally hundreds of quotes and maxims, Buffett admirer and attorney James Pardoe has chosen those that encapsulate and explain the Buffett legend. This plain-talking and investor-friendly guidebook takes readers on an in-depth journey through strategies including:

Focus on not losing money rather than making it

Don't own any stock for 10 minutes that you wouldn't own for 10 years

Be fearful when others are greedy and greedy when others are fearful

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Bruce Welton says

While looking for a guide into some of the non-technical checks Buffett makes on companies he's interested in, this little book commended itself from the shelf. It's a good overview to most of the key principles Buffett uses in business valuation, but it is truly a simple guide, offering generalist suggestions, and at times in repetition. Still, for my purposes, it is a good intro into Buffett-thought.

Farzad Kabiri says

If you are looking to be a successful investor in future but you have absolutely no idea on how to start, I recommend that you start with this book.

This book eliminate so many mistakes that we make during investing and teaches us on how to be more objective in stock investments and turn a risky activity (stock investments) into a very safe investment.

Michael Carbonari says

James Pardoe discusses the 24 investing strategies used by Warren Buffet. Easy to read and understand. Now I just need to try it out!

Ahmed Wagieh says

Could be shorted for half pages or more, the author kept repeating same ideas over and over; however, generally the book is easy to read, straightforward and a good read to start in trading and investing properly.

Lissibith says

Investing in the stock market may be one of the most hyped occupations in the world for stakes and glitz, but oddly enough, this little book makes it sound both approachable... and mundane. In a good way.

"How Buffett Does It: 24 Simple Investing Strategies From the World's Greatest Value Investor" is one of those books that's pretty much exactly what it says on the tin. Author James Pardoe has gone through a number of sources, primarily annual reports written by Buffett about his company, and has culled investment thoughts and strategies out of them to build a plan based on Buffett's own investing strategies.

And, as it turns out, that investment strategy is pretty simple. He favors something called value investing, which again, is just what it sounds like - you find value in the companies whose stock you want to buy, and you buy them, and then you hold onto them because if you did your research and are right, then the company is strong and will stick around and profit - and you get to profit as well.

It's a bit more complicated than that, but this book does a good job of breaking everything down into really easy-to-digest chunks. In fact, that might be one of this book's real weaknesses. It's very simplistic, even a little repetitive, despite being very short - 154 pages of relatively large type and small pages, combined with a cartoon occupying a full page at the start of each of the chapters dedicated to the previously mentioned 24 strategies.

Still, it's a nice little book. It's got some common sense that flies in the face of what media sometimes tells us about stock market investing and it's written in easy-to-understand, plain language. It's very short and very basic, so if you're REALLY interested in investing you'll probably want to start here and then go somewhere else. But it helps establish a wide set of rules and a base investing philosophy.

Renjith says

Very simple presentation. My marks for that . It's interesting to discover that one of greatest investors in the history of Wall street is not a CNBC junkie but a saint like man who sticks on to his religion- value-investing .

Do not read it for any tips , there aren't any . Do read it if to you are interested in value investing and play long term .

Mechelle says

Helpful guide into how Warren Buffett invests. Great if you are trying to learn more about slow and steady investment options.

Bayu D. Putra says

He told the students, "Read 500 pages like this every day," while reaching toward a stack of manuals and papers.

"That's how knowledge works. It builds up, like compound interest. All of you can do it, but I guarantee not many of you will do it."

Anard says

Good, but.... not that good.

This book will be much better reading if it doesn't have too many repeated sentences.

I wonder why the author "acts" like Buffett is some kind of God or something.

Plamuek76 says

it's the good book that guide you to be the first step of the VI(value investor). easy to read for the begin.

Yuniasih says

kiat yang mudah untuk di ikuti....

tidak serumit analisa yg dilakukan oleh broker-broker...

Natasia Angel says

The book is simple, easy to read and straightforward. Basically, this book teaches us that investing is better than trading and there's a hell of rules to follow in order to become a good investor. I enjoy the book in general, but frankly, I'm tired with the writer keeps reminding me that Warren Buffett is 'the world's greatest investor'. To be fair, I suppose he's the greatest investor but the writer doesn't really need to say that every opportunity arises.

Rajendra says

some plain gyan, you can't bring home any formula or theory on which an intrinsic value is calculated, mostly explained about regular quotes we see from Buffet, nothing in depth.

Firoz Kathrada says

An interesting short book which brings light on Warren Buffett's investment strategies. Without having realised it I have the same strategies.

Joe says

This book can easily be read in one sitting. Heavy on praise and light on practical advice, most of the benefit

here is in the general framework of advice the author provides at the end of each chapter. If you know nothing about Warren Buffet or value investing and want a (very) general overview, borrow this from the library dont buy it.

Want to know how to invest? You're better off reading Graham's The Intelligent Investor or maybe even Rule #1.
