Hack the Entrepreneur: How to Stop Procrastinating, Build a Business, and Do Work That Matters

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Hi, I'm Jon Nastor. I have been starting and running businesses for the past 13 years. My entrepreneurial journey began with multiple businesses offline, but in 2011 I discovered the 'internet as a business' and decided that I would never work offline again.

By 2012, I was running a successful software company from my laptop, travelling the world with my wife and daughter, and playing drums in a punk rock band. I had the freedom to work when and where I wanted and had achieved the 4 Hour Work Week, but I had the desire to do something meaningful.

Up until now, I had spent a large portion of my life picking the brains of entrepreneurs that had walked the entrepreneurial path before me and I wanted to share what I had learned -- entrepreneurs are not born, they are created through mindset, hard work, and a desire to do meaningful work.

200+ interviews and over 1.2 million downloads later and I want to give you the best hacks. That's exactly what this book will give you.

I love how the internet has changed mine and my family's life and I cannot wait to help you start, build, and grow your very online business.

The entrepreneurs and experts you will learn from (plus 40 more inside!)

How to stop struggling with failure, with Seth Godin, best selling author.

It is all about overcoming each obstacle as it hits and not giving up, with Brian Smith, founder of UGG Boots.

Most things in life fail - it's okay, with James Altucher, entrepreneur and bestselling author.

True success comes from having a ton of failures and then learning from them, with Nellie Akalp, founder of CorpNet.

Entrepreneurs are not born, they're made, with Landon Ray, founder of OntraPort.

Why you need to become the CEO of your own business, with Brian Clark, cofounder of Rainmaker Digital.

You have to learn to love what you do, versus trying to do what you love, with Kate Matsudaira, founder of PopForms.

The best way to be wrong, with with Chris Brogan, founder of Owner Media.

Let your challenges become your super powers, with Dominic Johnson-Hill, founder of Plastered Tshirts.

Choosing the path of unpredictability, with Jon Stein, founder of Betterment.

Who should read this book

Are you stuck and don't know what to do next?

In this book, Jonny will be your personal mastermind, coach, and mentor as he gives your the guidance and kick in the ass you need today.

Do you want to control your destiny?

If you want to design a lifestyle that puts you in control of your time and income, this book is for you.

Do you want to do work that matters?

If you want to work on projects that make a real impact and have meaning to you and others, this book will let you discover your true value.

Want the freedom to travel?

If the idea of working on your business while traveling the world makes you smile, digital entrepreneurship and Hack the Entrepreneur is for you.

What's Inside

1. Getting Started

There are similar obstacles we all face or have faced when getting started in business. Once we've broken through and started, we all wish we could've started sooner. Now you can.

3.

Hack the Entrepreneur: How to Stop Procrastinating, Build a Business, and Do Work That Matters Details

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From Reader Review Hack the Entrepreneur: How to Stop Procrastinating, Build a Business, and Do Work That Matters for online ebook

Kirby Ingles says

Jon hacked his business to write a successful book

Much of the people Jon has interviewed and quotes are those he has written and Podcaster about. Much of the information you can find on his website or podcast but he's selected the best here. I remember some of these quotes and ideas. This is a compilation and he's been honest about it in the podcast. I really enjoyed the reflections and the quotable phrases I took notes on. Lots of nuggets here to take away and apply in your own business as principles or rules to live by. This is truly a lifestyle book of how entrepreneurs have started, lived and thought. This book is a great business card for Jon with lots of personal reflections that have probably multiplied his own business.

Sondre Aune says

Delivers as promised

Easy to read through, practical tips that inspire, but nothing new if youve read a couple of books on entrepreneurship earlier.

Sandra Younger says

Best Hits Album

I've had a ton of entrepreneurial training. This little book sifts the wheat from the chaff and gives you the lessons worth implementing. Pure gold.

MR M S GRANT and Miss Satty klear says

Brilliantly simple!

Loved it!! A highly recommended common sense but not common practice guide to entrepreneurship! A muudt read for sure
.

Aman Mittal says

Jon Nastor is a famous podcaster by the name of Hack the Entrepreneur which shares same title as the book. I picked this book because I read somewhere about it in which they mentioned as quote from Nastor that no body is born an entrepreneur. It is sort of a skill plus lifestyle that you have to create, build around and live. Though after picking up this book, I can say, there are some inspiring moments mentioned in this book.

Jon Nastor's entrepreneurial journey began in 2011 when he started some of his business online. In 2012, he was running a software company from his laptop and by travelling the world to play drums in a rock band. Might sound like a fantasy, but Jon shows clear appreciation of what Internet has brought on the table, not only for himself but like many others. His podcast channel has received over a million downloads and contains 200+ interviews.

The main focus in this book is converting an Idea into reality, pragmatically. Jon has put enough emphasis on pragmatic views and lessons learned in his own journey. There are enough tips on avoiding procrastination, validating your idea and getting inspired. I mean the title is something, isn't it?

The chapters are quite short, majority of them two pages at max. Smartly entitled, with a perfect quote to describe what comes ahead. This book has some amount of business virtues as well as story of Jon's journey.

4 out of 5

Charles Franklin says

Love the inspiration coming from this book. Nastor invites people to dive into entrepreneurship headfirst and learn along the way, scrapes and all.

Doesn't provide a lot of business-specific details (i.e. funding, etc), but definitely a read if you're a current or prospective entrepreneur who needs a swift kick in the pants!

Nick says

I liked it, in the 'well-needed kick in the pants' kind of way. There were several quotes from the book that I saved for several of those occasions.

Dave Mcgurgan says

Very concise, inspiring feedback

This book takes a lot of insights from entrepreneurs who the author has interviewed on his podcast as well as the authors own insights. There's a lot of valuable information here, broken up into small bits and pieces. It

should be enough to help budding entrepreneurs get their foot in the door and get their projects going