



## Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style

*Natalie Jobity*

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In "Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style", Natalie Jobity, a professional image consultant, shares with women tips, insider secrets and advice they can use immediately to learn how to dress to enhance their image so they look and feel amazing, inside and out.

"Frumpy to Fabulous: Flaunting It" has step-by-step guidance on all the topics you care about: dressing to flatter your figure; determining your personal style; shopping smarter so you fill your closet with the right pieces; working with color; pulling your look together with accessories; dressing to elevate your image at work; and much more. As you read each chapter, Natalie's friendly, engaging, voice empowers you to unleash your style potential and encourages you to dare to express your fabulous.

With illustrations showcasing "real" women, summarized tip lists (finding the right jeans, picking a cocktail dress and much more!), exercises and anecdotes based on Natalie's work with hundreds of women, this is a book that you will cherish and refer to time and time again. As you read, you will realize that you are in the midst of more than an image makeover. You are really being taken on a journey of transformation-- a wonderful and exhilarating experience that helps you tap into your true essence and express it by the way you dress.

Natalie dishes her advice and wisdom in a down to earth and practical manner that is delivered with motivation and sass. She lets her book lead the way for the woman who is ready for her image to catch up with the rest of her life.

This book is an invitation to change how the world sees you and how you see yourself, on your terms. Yes, you too can become one of those effortlessly stylish women you admire. Wherever you are on your image journey--from fashion challenged to emerging fashionista--with Natalie as your guide you will be inspired to "Flaunt It!"

## **Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style Details**

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## **From Reader Review Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style for online ebook**

### **Renee says**

To in-depth , but helpful.

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### **Kerrye says**

I have recently lost a lot of weight, and need a total closet make-over. All of a sudden the world of fashion is available to me in a new way, and I'm feeling a bit overwhelmed by it all. This book is helping me focus more clearly on my particular body shape, my style, and what essentials I need.

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### **Ashlie says**

The pictures were really helpful in this book. There are a handful of ideas that I will take and use. Ultimately, I'm glad I read it (easy, fast read)--but there isn't anything ground-breaking. It isn't a must read for fashion ideas.

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### **Elliedakota says**

Informative and helpful. I was glad there were not color pictures because when I have read others with pictures, I have found it dates the book too quickly. I read magazines like In Style to keep up with colors and trends.

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### **Therese says**

I wasn't expecting a lot of changes, but I was hoping for an idea or two. Basically this has been written before, and what it really needed color photography – lots of it.

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### **Jean says**

What a great book!

Absolutely everything one needs to know on how to dress.

For some reason my DNA did not include knowing how to dress. This book definitely helped me align who I am with what I wear! Thanks Natalie!

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### **Sandra Lindsay says**

The first frumpy to fabulous was a look more fun. The Science of Sexy is a lot more informative, don't waste your money like I did and skip this title.

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### **Lori McD says**

There's a lot of good nuggets of information within this book. If you've never had an image consultant or never "had your colors done", you'll learn a lot about what's what and why. If you have, there's still a lot to consider and apply to revising your own personal style.

It's not just about fashion - it's mostly about attitude. It's about realizing that, even when life is busy, we still make an impression on those around us with the way that we choose to dress and present ourselves. If you use the tips from the author, you can refocus your wardrobe and "look" around the way that you WANT to present yourself, and not just the 'default' of whatever you happened upon that day. Yes, it takes some effort... some self-evaluation. No, it doesn't require you to be a fashionista or diva or become excessive or obsessive about the way that you dress. Regardless of the personal style that you choose, this book simply helps you to consider what you want to project and help you make that image more of a habit - easier and quicker to do.

Try the book for yourself. I was able to get this gem for free as an ebook. But I'd recommend it, even if you have to purchase the book. If you're not sure, get it from your local library.

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### **Leah says**

Some parts of this book made me want to bang my head on a wall (no, learning about fashion rules does not in any way inspire me to go to a mall, the mall still sounds horrifying no matter what), but it does a decent job of giving me a framework to understand how fashion works and how "this is cute" doesn't mean it will work on me or in my wardrobe.

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### **Jen says**

Nothing special. Was hoping for more specific advice - like "secrets of a stylist" kind of thing. There wasn't really anything here that I hadn't already gleaned from years of reading fashion magazines.

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### **Penny says**

This one left me feeling a little...meh. I didn't really learn anything new from it or get inspired by it. I think part of the problem is that, despite the fact that the subject matter is totally visual, there were few

illustrations, and none of them in color (even in the chapter on color). So it ended up feeling like a lot of general advice but not enough specific advice to really make me change anything. Not a **bad** book by any means, but I think there are better ones out there.

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### **Michelle says**

So helpful! I found this much more helpful than magazines, etc. It really helps you tailor what would look good on you and your body type. It gives principles for what works and why, as well as very accessible style rather than something that requires a great deal of time, effort, and money. Yes, it's going to require time, effort, and money, but the goal is to be practical and look good rather than trendy. Also, I'm glad she talks about how beauty radiates from within -- that how we feel and what we believe really influences our outward appearance and how others react to us.

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### **Emily Markulis says**

I know the author of this book, and in addition to her success in the fields of image consulting and marketing, she is thoughtful and compassionate, personable and fun. So when I found out she was a published author, I was excited to check out her book. While I don't know how much of the material I'll be incorporating into my own life and wardrobe, this guide is accessible, with a breezy style, and helpful for women who feel like they are stuck in an image rut or just want tips on advancing their self-presentation.

I'll be honest, I can be somewhat conflicted when it comes to fashion. My girly, artsy side competes with my uber-low-maintenance, reluctant to sacrifice comfort side. The side of me that eschews vanity conflicts with the side of me that knows, as noted in the book, that first impressions count, and that actually *does* care about what people think of me. What's good about this book is that in addition to offering tips to spark the reader's creativity when it comes to clothing and accessories, it also stresses the importance of presenting an authentic version of oneself, of making sure what people are seeing is what we want to convey to the world.

I used to watch "What Not to Wear" (not as much a fan of Stacy London's new show), and I was always struck by the fact that there were real self-esteem transformations going on on the show. Or cases where a woman would undergo life changes but have a style that hadn't caught up. Natalie's book deals with the same thing. In fact, she has an entire chapter entitled "Beauty from the Inside Out" that addresses the self-esteem hurdles that she has assisted some of her former clients with.

Other personal takeaways from the book:

#### **Color/Warm and Cool Tones**

Natalie doesn't address the four color seasons here, but she does give an overview of warm and cool skin tones and the colors best-suited for each. I'm still a little confused as to which I am, honestly, although she does say that some people are a mix. And while there are some colors that I get complimented on wearing, there are few colors I feel look honestly *bad* on me. Not to brag or anything, haha. I tend to buy clothing based on colors I like, and since I like color in general I have a pretty big variety of colors in my wardrobe. I'd still be curious about one day having my colors "done," especially if it were broken down by season.

## **Body Type**

Natalie goes into the basic body types (e.g. pear, hourglass, etc.) and discusses styles best suited for each. Here is another area where I've never felt I fit into a "mold." Thankfully she addresses "blended" body types too. I know I'm definitely *not* pear- or rectangle-shaped. I have a little bit of hourglass, apple (or round) and inverted-triangle going on, however. My weight concentrates at my breasts, stomach and back - or, as I like to say, "I'm all boobs and belly." And because I'm two completely different sizes on top and bottom, in addition to being a petite 5 foot 1, dresses are the most challenging thing for me to shop for.

## **Developing a Signature Style**

This was one of the most interesting chapters. Natalie describes 7 core styles of "traditionalist" "outdoorsy," "sophisticate," "seductress," "romantic," "eclectic," and "diva," and gives examples of celebrities exemplifying each. It was fun figuring out which ones describe my style - she says most women blend these elements into their own personal look. I have described my style, real or ideal, as classic but low-maintenance, with subtle feminine touches. Using Natalie's labels, that would make me a blend of traditionalist, outdoorsy, and romantic. Incidentally, she describes Natalie Portman as a celebrity blending these three styles. Not a bad style role model, I don't think. :).

## **The Need for a Properly Fitting Bra as a Wardrobe Backbone**

Whoops. I have a little bit of a problem here, as I don't own a *single* bra that fits me 100% perfectly. This book did reinforce my goal of having a professional bra fitting done, although I can't say it's the number one thing on my list of priorities. She also mentioned a bra brand called "Le Mystere" which I was unfamiliar with but as a busty gal now need to check out.

She talks about women who wear uniforms and face the challenge of figuring out what to wear when they are not in their uniform. I had to wear a uniform through middle and high school, and while that was a long time ago I could relate to that point.

I wish she had gone further to address issues of time and money. She touches upon how a put-together style doesn't have to be high-maintenance or impractical, and she suggests that some items are investment pieces worth splurging on while some can be cheaper. I'm a thrift store junkie, so I've been able to add to my wardrobe while at times on an extremely tight budget. But that was always my biggest frustration with "What Not to Wear" - of course anyone could look put-together 24/7 if they were given \$5,000 to spend on a new wardrobe.

As far as implementing things into my own wardrobe, this book was a case of "take what works for you and leave the rest." A lot of the material on color, body type, wardrobe background, etc. was fairly familiar. But where the book excels is in helping tie together style elements into a confident, authentic and positive self-presentation.

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## **Rachel says**

This is a great book if you have the confidence to determine what kind of style, shape, color, etc you are. If you are like me though, I had a difficult time trying to figure out which one I was. The other small problem

in the book was the seemingly endless supply of money we are supposed to have to go from frumpy to fabulous. If I went by everything in this book and bought a new wardrobe, I'd be broke. Overall, there are some good tips in here to improve your appearance and presentation.

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### **Amoy says**

got some very useful tips, i recommend :)

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