



Business Ethics: Decision-Making for Personal Integrity & Sobusiness Ethics: Decision-Making for Personal Integrity & Social Responsibility Cial Responsibility

Laura P. Hartman , Joseph R. DesJardins

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Business Ethics: Decision-Making for Personal Integrity & Sobusiness Ethics: Decision-Making for Personal Integrity & Social Responsibility Cial Responsibility Laura P. Hartman , Joseph R. DesJardins "Business Ethics: Decision-Making for Personal Integrity & Social Responsibility," 3e is designed to prepare the student to apply an ethical decision-making model, not only in the ethics course but throughout her or his business discipline. This model teaches students ethical skills, vocabulary, and tools to apply in everyday business decisions and throughout their business courses. The authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics. Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy and MacDonald's ability to distill complicated business transactions into understandable terms, results in a broad language, ideal for this approach and market. The authors' goal is to engage the student by focusing on cases and business scenarios that students already find interesting. Students are then asked to look at the issues from an ethical perspective. Additionally, its focus on AACSB requirements makes it a comprehensive business ethics text for business school courses.

The goal for the third edition is to provide "a comprehensive yet accessible introduction to the ethical issues arising in business." Hartman and DesJardins have retained the focus on decision-making as well as the emphasis on both personal and policy-level perspectives on ethics. This edition continues to provide pedagogical support throughout the text. The most noticeable changes involve a thorough updating of distinct items such as Reality Checks, Decision Points, and readings to reflect new cases, examples and data.

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Barbara says

Used the 2010 2nd edition of this book in Ethics class. Great up to date material - students really seem to enjoy it

Berke says

Tried to learn and enjoy the book but it starts to get unbearable after the first two chapters. There are some great lessons that emphasize the importance of trust, ethics, and law compliance to further your economical interests but the book gives out the messages and examples in a tedious manner. Secondly there are some very interesting quotes that convinced me to read other related books.

Only if the authors could have written in it a concise, more readable way. 2 starts for the list of examples of companies exemplifying ethical and non ethical businesses. 1 star for the quotes.

Deki Santosa says

chapter III

Tes says

good
