



Better Than Good: Creating a Life You Can't Wait to Live

Zig Ziglar

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The Ultimate Challenge: To Be Better Than Good

He has spent his life helping other people to realize their dreams and experience maximum success. Now comes Zig Ziglar's high-impact work that calls you to the passion, purpose, and practical tools that can ignite the peak performance you long for.

In the real-life stories Zig shares, drawn from nearly fifty years as a world-class motivational author, speaker, and businessman, you'll discover how others have risen above fear and failure to embrace the quality of life they were meant to have. Their experiences will teach you how to accomplish more than you ever dreamed possible, even as you learn:

the three pillars of the *Better Than Good* life new discoveries that will motivate you for life how to develop a strategic plan that accomplishes your goals what often keeps good people from reaching the ultimate level of productivity and happiness ways to form better-than-good habits that can take you to new horizons of success . . . and much, much more!

Let the master of motivation help you clear your mind of failure-prone thinking, as together with Zig Ziglar, you redefine success and take hold of your dreams. Let him inspire you to be Better Than Good!

Better Than Good: Creating a Life You Can't Wait to Live Details

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From Reader Review Better Than Good: Creating a Life You Can't Wait to Live for online ebook

Trevor Acy says

I don't believe I have ever read a book as quickly as I read Better Than Good. Zig is the best for a reason and this book has left me wanting; wanting to experience the 'better than good' life as soon as possible. I have a renewed sense of hope in my future and what I can make it.

Ida Silvia says

Zig told us not to live in mediocre. Things I could learn from these book is "if we could do great, why settle with being good?".

G____ Goshin says

Zig is the man, who sees things bright. That perspective in life isn't hard and he proves it in Better Than Good. Stories and life experiences that get to the deeper bone of motivation which helps you in the long run and to keep motivated as a life style not a temporary fix for something you want. We all want something better for our lives and I think this book is one of those friends we can keep on the shelves. Even if you are not religious, there are some great nuggets of knowledge as being a better human being. I may not agree with all Zig says but he's been to the top and by the time I'm at the top I hope to help other people who want to get to the top, to the top.

Alain Burrese says

"Better Than Good: Creating a Life You Can't Wait to Live" by Zig Ziglar is a motivating book by one of the most popular motivation authors and speakers of the last five decades. In this book, Ziglar aims to inspire you to redefine success and achieve your dreams. He wants you to live a life that is Better Than Good. I believe he's done just that. You can't help but to feel better and be more motivated to pursue and achieve more out of your life after reading this book.

The three parts of the book, or pillars of the good life, are Passion, Peak Performance, and Purpose. In these parts, Ziglar shares stories and examples, mixed with common sense wisdom gained over years of experience, and faith based lessons to help you become inspired and passionate about setting goals, developing good habits, and living the life you were called to live.

Ziglar is a devout Christian and there is a strong spiritual message in this book. Part testimony to how becoming a Christian changed his life, and part call for readers to accept Christ. Ziglar acknowledges that some people are interested in his thoughts on motivation, success, training, and performance, but are not interested in his thoughts on spirituality, and he respects that completely. With that said, this book has a strong dose of spirituality based on Ziglar's Christian faith. I believe this will greatly appeal to some, but

maybe not others. I put it in the review so you can decide.

I personally enjoyed the book and found it quite motivating. It caused me to think about some things in my life as I strive to live "Better Than Good." I agree with one of Ziglar's old quotes that motivation wears off, just like a shower cleans you but you get dirty again. That's why we bathe daily and why I like to read or listen to something motivating regularly if not daily. This was a good, positive, motivating read, and a book that will help many people live better than good lives.

Brent Mair says

Zig Ziglar is a compelling and funny speaker. Speaking in front a live audience is where he shines. This book, while full of practical ideas, isn't as good.

The book is very Christian focussed and more than a chapter is spent witnessing of Christ.

Overall, if I were to follow the advice in the book I'd be a better person. Zig is inspiring and has plenty of practical advice.

Derek Neighbors says

Lots of great content and insight from a guy that clearly knows his stuff. A little bit overloaded with the gospel for my taste, but was done in a reasonable fashion to not be a complete turn off. It seemed to go in waves of great content to more preachy and back again. If you can stomach lots of biblical references you will get a lot out of Better Than Good. If you can't don't even bother picking this up.

Crystal says

Zig is endearing. I listened to this book bought from Audible. Zig narrates this book and that really helped the message to have power. However, in this narration, the listener can tell that Zig, at age 79 when reading this, was ailing just a bit. This book is more spiritual than I realized and I appreciate Zig's faith and embraced what he was communicating. Some may not embrace his evangelical zeal but his principles work whether one is Christian or not. His joy is infectious and his wisdom is simple yet profound. His affirmations can really help with personal motivation.

Brad Ward says

Zig gets it. He's one of the few in the world that realizes that our success and purpose only comes from God, and the diligent work that He commands. In his book, "Better Than Good", Zig strives to get his readers to understand this point, and he does a great job at doing so.

If you're looking for motivation, how to be at your peak performance, and live the "better than good" life,

Zig tells you how in this book. He has decades of experience, and the stories and wisdom he has to share is invaluable.

I highly recommend giving this book a read.

Jim Pagiamtzis says

Great book by Zig Ziglar. Great personal stories that teach about his experiences. Chapter 12 is fantastic! The three P's.

Susan says

This is a fantastic book...I have just started it for the second time. Zig Ziglar is a faithful, God following, Christian man and he loves to share his light with others. The unabridged audio version of this book is read by Zig Ziglar and is amazing to listen to as he adds his own southern drawl inflection to these wonderfully enthusiastic, inspiring, and uplifting words...

Sheree Martin says

Decided to start reading some Zig this year. I knew "of him" all my life but thought he was more sales-focused than personal success.

Was intrigued by Seth Godin's fairly frequent references to Zig but still hadn't "bitten" and read any of his work. Then discovered the Ziglar podcast and got exposed to some of his teachings and decided I needed to read.

Glad I did. I'm sure I'll re-read from time to time.

Dyanna says

This book's main theme is the answer to the following question:

How can I live a better life?

I warmly recommend this book for the people who really want to change themselves in order to live an extraordinary life.

Pov Nay says

He talked lots about GOD in the book, but still one of good motivation book.

Silviya Tsenova says

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Rick says

The first half was good but there was too much religion in the second half.
