



## Jim Cramer's Mad Money: Watch TV, Get Rich

*James J. Cramer, Cliff Mason*

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Bestselling author Jim Cramer shows investors how to use the information and advice in his top-rated CNBC show to make money in the stock market.

"Investing well isn't easy, but it is possible. My goal in life is to make it easier for you to make money."

Jim Cramer is the champion of the middle-class investor. Every night on *Mad Money*, he provides valuable information about stocks, steering investors away from danger zones and leading them to the investments that can turn a lackluster portfolio into a powerhouse of profit. In his new book, he shows investors how to take the advice on his TV program and put it into action.

Cramer walks investors through the key decisions they have to make: understanding their tolerance for risk and defining their goals, doing the essential homework on a stock, and knowing how to buy and sell stocks the right way -- the Cramer way. This is a true nuts-and-bolts guide to investing, from Cramer's detailed discussion of the sort of homework investors must do to his own guidelines for knowing when and how to sell stocks.

*Mad Money* is a hugely entertaining television program, but it also offers valuable information that can be the basis for a winning portfolio. Cramer shows how to turn the "Lightning Round" into a terrific tool for investing; it's stock-market strength training. He reveals how he can assess a stock in only seconds -- a valuable skill that every investor can acquire and put to good use. He explains what to look for in his CEO and CFO interviews, and how to use those conversations to make successful investment decisions. He reviews some of his best calls made on *Mad Money*, as well as some of his worst ones, to extract ten lessons from each that can profit every investor. And for the *Mad Money* junkies who just can't get enough, Cramer goes behind the scenes to explain everything from the reason behind his deliberate mispronunciations to his notorious chair abuse to the zany props and buttons that keep things humming.

From the first "Booyah" to the last roar of the bull, *Mad Money* is every investor's favorite television program, and Jim Cramer's *Mad Money* is the book that can turn a TV program into a top-notch stock portfolio.

## Jim Cramer's Mad Money: Watch TV, Get Rich Details

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## **From Reader Review Jim Cramer's Mad Money: Watch TV, Get Rich for online ebook**

### **Geoff says**

-PEG under 2.0

-have clearly defined reasons, and expected price point for a stock

-detachment of emotions

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### **Dave says**

I read this because I find Cramer's show very entertaining and had just finished his auto-biography (which was excellent). This book, however, is pure crap. You could tell they threw this book together simply to capitalize on the success of the show. It's barely 200 pages, only because they (I say "they" because I have no idea who wrote it--the cover says Cramer wrote it, but the writing was nowhere near the quality of Cramer's) kept adding fluff. There's only enough content for about 100 pages, if that. There are also typos galore. If it took any more than a few hours to read, I would have stopped reading.

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### **Fayette says**

I get a big kick out of Jim Cramer. I am only giving this book 3 stars because it was written in 2006 which, let's face it, was 10 years ago. Jim makes a lot of references to stocks, IPO's, and general market news that occurred a full 10 years ago, which makes it less relevant than it would be, say, if it were written today. Nevertheless, it's fun to get inside his head for a little while. I think he's brilliant.

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### **Paul Tennant says**

this is a terrible book really. after his success in his other books, i believe he just wanted to milk the cow again. its short, and incredibly dull. it kind of takes away from the brilliance of his earlier work. I honestly dont recommend it.

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### **Carl says**

I listened to the Audio Book, and while it was nice that Jim Cramer read the book -- I thought the content wasn't so hot. This guy can't pick stocks any better than anybody else, and you're probably better off on your own than taking advice from him.

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### **James says**

I was expecting to learn more about investing from this book. I did learn some new things but the book itself felt more like a companion to the show with no real information. This book basically walks you through how the show works, which seems more like an instruction manual.

Maybe I starting reading this book with the wrong expectations but I would say this is only meant for die hard of Jim Cramer.

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### **John Chiniara says**

Jim Cramer is a national treasure, not that I agree with all his recommendations. Unfortunately, some people may be turned off by the props, the speed of delivery and hyperkinetic energy. Those who try to learn from Cramer will be richly rewarded. He fills a very important need: demystifying the voodoo aspects of the market. He offers several frameworks like fundamental, technical and comparable analysis, plus disciplined approaches like diversification, to enable people to get a better handle over their investments. This book is the manual to better understand the show.

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### **Kathy says**

First of all, be sure to read his "Real Money" book before you read this one. This book will give you a bit more background on his TV show. However, the updates that he suggests in this book makes you realize that writing a book about investing isn't that helpful because market investing is such a dynamic scene.

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### **Jason Pomeroy says**

There's some real good information in here as long as you can get over the fact of Cramer saying how great he is in every other sentence.

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### **Jennifer says**

I can't really say I read the whole book, but I read enough to get an idea of it. He prefaces this book by saying that investing in the stock market on an individual stock basis (not mutual funds), is only for those who have a solid financial base and at least \$10,000 to "play" with. Since this doesn't apply to me nor to any of those I want to help with finances, I decided to just skim the book and not give it a thorough reading. It was sort of a review of the micro-econ class I had in college.

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### **Loretta says**

The author shares with us how he chooses what stocks/sectors to buy. He shares his knowledge about the ups and downs of the stock market.

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### **Ryan Freeman says**

Jim Cramer's Mad Money is a helpful tool to anyone who is beginning to or wants to invest money in the stock market. In this book he advertises his TV show in which he gives viewers advice on what they should buy, nothing is for certain, however he does a lot of the research that you don't have time to do. In his book, he gives lots of shortcuts and tips very helpful to someone starting out. He breaks it down very simply in a way that is not dry and boring but entertaining and rather amusing. This guy is no doubt crazy, however he knows what he is talking about and i learned a lot about how to invest from reading this book. I would recommend it to anyone interested in finance or how to invest their money. It is a how to for dummies pretty much.

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### **Brad Solomon says**

I liked it a lot, tons of useful information and even though he can be a little too much to take sometimes, you gotta love the guys enthusiasm. Definitely plenty of actionable advice in here.

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### **Matthew says**

Good introductory to the stock market. Doesn't go into too many details about certain sectors. Explains how his show works as well too.

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### **Trang Rose says**

#### **Good buying and selling tips**

Early chapters are useful on buying and selling of stocks that I wish was in earlier books. Later chapters are more about the show which can be entertaining but not too useful.

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