



Keep Marching: How to Take Action and Change Our World

Kristin Rowe-Finkbeiner

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In the months since Donald Trump's shocking presidential upset, a movement has been coalescing in America-and when millions of women descended upon Washington, DC in January 2017 (and six hundred sister marches all across the country and the world), it was a wake-up call and the largest single-day demonstration in the history of the United States. But the truth is, women's rights didn't start or end there. There's a lot more to do.

In *Keep Marching*, CEO of MomsRising.org and one of the contributing authors of the Unity Principles Kristin Rowe-Finkbeiner examines societal, institutional, and political barriers that women historically and currently face and what you can do to dismantle them. Filled with inspiring stories from women on the front lines, along with revealing facts and insights on key issues to arm you with the intel you need to debate anyone from a male chauvinist boss to a policymaker, *Keep Marching* is a groundbreaking, definitive work that will help move our country forward.

With each chapter focusing on different issues, from gender and racial discriminating laws, mass incarceration, family economic security, glass ceilings, violence against women, reproductive rights and more; Rowe-Finkbeiner offers practical tips and to-do lists on organizing and effecting change in our own communities, advances policy solutions that will lift everyone, and shares high impact strategies that anyone can use to keep marching online and on the ground (and why it matters so much).

This book is a roadmap for a continued movement toward equality. More and more people realize that democracy isn't about one election, one Oval Office, one march, or one day-but it is instead about making democracy a regular practice in our everyday lives. *Keep Marching* calls for a continued path to change-and it will be lifted by the platform of action and engagement of MomsRising.org, which has an audience of over a million women.

100% of the proceeds of the book will be donated to MomsRising.

Keep Marching: How to Take Action and Change Our World Details

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From Reader Review Keep Marching: How to Take Action and Change Our World for online ebook

Veronica says

"Keep Marching" is the book to get your friend who discovered their political outrage after the 2016 election. For a seasoned activist like myself, this book was a nice refresher on the number of issues we have to address. "Keep Marching" also gives you enough of a historical background, without being boring, to remind you even before November 2016 we had a lot of work to tackle.

Rowe-Finkbeiner (whom I call a friend) is deliberate in her attempts to ensure the intersectionality of the book. It is a solid attempt that makes me comfortable recommending this book for activists of color.

What really makes this book accessible is the fact that Rowe-Finkbeiner writes in a manner that makes you feel you are having coffee with a good friend who is sharing their knowledge with you. There is no sense of lecturing or "Where have you been?" There is a simple acknowledgement that for most people, politics and following it can be exhausting. Doubly so if you are working more than one job to pay the bills. Rowe-Finkbeiner pats the seat next to her and says, "Welcome."

In my years of organizing people often ask me why we march. I have always said we march to bring attention to issues and policies. But I have never felt comfortable saying we march to bring people into the movement. Rowe-Finkbeiner provides us with a tool, a book, that we need to bring people who begin by marching into the movement.

Disclaimer: I was asked to review this book by MomsRising, the organization that Rowe-Finkbeiner runs. I do not feel that impacted my review.

Terri Lyon says

Rowe-Finkbeiner describes issues that continue to plague women, such as the wage gap, health care, incarceration, harassment, and violence. The statistics she provides are sobering.

Rowe-Finkbeiner includes policy recommendations for each issue in her book. here is one of her policy recommendations for eliminating the wage gap:

"Promote bans on salary history requirements. The administration and Congress should also work to ensure that employees are barred from requiring job candidates to disclose previous salary histories, which contributes to the wage gap over times."

Finally, Rowe-Finkbeiner provides an appendix with lists of organizations that support the issues described in each chapter.

When you get clear about what you want to change for women, Keep Marching is an excellent resource.

Gisselle Lopez says

This review can also be found on my page at The Young Folks:

The Young Folks KEEP MARCHING Review

While this book deviates from the young-adult fiction that I normally review, the content within and its message is no less important or crucial to talk about. Kristin Rowe-Finkbeiner's *Keep Marching: How Every Woman Can Take Action and Change Our World* is an eye-opener for all the social and political issues surrounding the fight for women's rights and participating in its activism.

Overall, I was impressed with the organization and personal nature of the book. It remained informative, while at the same time providing an inviting and sympathizing tone that was witty and somber at the right moments, and human in its entirety. It's easy to simply relay the facts and statistics about the struggles and discrimination that women face. Rowe-Finkbeiner not only does this – and does this in an organized and clear manner – but she does this in a way that connects her to her readers, ensuring that there is no distance between herself and her audience regarding the route of activism they are each pursuing.

There is a strong emphasis on intersectionality within *Keep Marching*; women's rights cannot function at its fullest capacity without also taking into consideration the different aspects that make up the woman i.e. race, religion, orientation, ideologies, and the like. The message of this book remains clear: if one of us gets hurt, we all get hurt, and nothing will progress to where it should be.

Another one of my favorite points that Rowe-Finkbeiner illustrates is the necessity of making mistakes and of accountability when fighting this fight. Essentially, to move forward in the fight for women's rights, mistakes have to be made; we cannot learn and we cannot build if we do not fail. But we must also ensure that we take the next step, which is to acknowledge our mistakes, and do what we can to rectify them. I appreciated Rowe-Finkbeiner's transparency throughout the text, as well as her willingness to share moments of her life that depicted her in an unfavorable light, even as she strived for increasing exposure to feminist topics.

All in all, I thoroughly appreciated this book and the information it provided, and I encourage every person to read it. Incredibly inspiring, deeply personal, extremely informative, and relevant and current to the times, *Keep Marching* is a must-read that belongs on the shelf of every American's bookcase.

Anita says

[I received an advance reader copy of this book.] There are many, many books out there about politics and policy, about the aftermath of the 2016 election, about the role of women in politics. And if you're on this page, you're probably interested in some combination of all those things. You might have been trucking through these books at your local library. *Keep Marching*, however, is one that you'll want on your shelf. As Kristin says in her book trailer, you can tear out pages, underline passages, write notes in the margins. This isn't just a book to read-- it's a practical manual to USE.

You'll use it for guidance to start your own local group of women who want to talk about the direction of our nation (maybe especially if you don't usually talk politics), to talk about issues that matter to your life like

equal pay, gun violence, health care, and maybe even to find out more about running for office yourself. However you use it, you'll find a treasure trove of resources and Kristin's warm, personal voice guiding you throughout. I'm looking forward to hearing from people who buy this and use it in their organizing and activism, from writing their first letter to the editor to bringing a friend to the voting booth, to voting for themselves on the ballot. #KeepMarching, all!

RaeAnna Rekemeyer says

I am always wary of feminist books, especially when written by white women because feminism, historically, has left women-of-color out of the narrative, out of the statistics, and out of the picture. From the beginning of Keep Marching, Kristin Rowe-Finkbeiner preaches inclusivity and intersectionality. She continually reminds the reader that a win for women is a win for society. When women win, we all win. I highly recommend if you're wanting a modern, broad spectrum feminist overview for the United States.

Read my full review at: <https://bookishliaisons.wixsite.com/b...>

Stephanie says

This book was an eye opener for me in so many ways. The main one being the dramatic differences in women's rights in Canada and the US. Issues such as healthcare, abortion laws/women's health and maternity leave is drastically different in Canada than it is in the US and for that I am so grateful for Canada.

However this book did highlight a lot of the basic women's rights issues that many western women share such as equality in the workplace. Although we may have access to rights that women in the US are missing right now we still face harsh judgments and prejudices.

This book opened my eyes to many of these issues.

Empowering women with real knowledge on the stats and figures centered around issues of mat leave, health care, workplace equality and immigration. This book covers it all and is a huge wealth of knowledge that we should all be arming ourselves with.

The title fits it well. Keep marching. Because there is still much to be done for women and our equal rights.

LibraryDanielle says

Written by one of the founders of the Women's March, Keep Marching is a primer on how we can stay involved, and more importantly WHY we should stay involved. Written in fairly easy to read text (think less textbook, more informational text) this will appeal to women who are struggling with feeling defeated and knowing what to do next.

I was hoping this would appeal to teens as well, but I don't think it really will, it is definitely geared towards adults (I kind of felt specifically white adults). New Adults will find this book tremendously useful though. I received an ebook galley of this, and have to say it was not very visually appealing. I was hoping for color

and eye-catching imagery. I got several black and white graphs. There is a lot of very useful information laid out in this book, but it's laid out as giant blocks of text. Adding in color and breaking up the giant blocks of text would have made the book more accessible, which is a huge part of this book, so the author/editor missed their own point a bit. Hopefully the print version addresses this a bit (galley ebooks often miss a bit, so I'm hopeful.)

Ultimately this is a decent book, well written, and helpful.

Barbara (The Bibliophage) says

If you're looking for concrete ideas about everyday activism, read *Keep Marching: How Every Woman Can Take Action and Change Our World* by Kristin Rowe-Finkbeiner. The author breaks down today's most critical human rights issues, and provides an action plan.

Keep Marching is full of details, including the results of studies and true stories. Rowe-Finkbeiner delicately balances the statistics with reality, getting her readers all fired up. Then she lays out the details of how to take that information and use it for change.

For example, pick the topic area that matters most to you: Our Money, Our Bodies, or Our Communities. Next delve deeper into one topic, let's say Our Bodies. In that section, Rowe-Finkbeiner covers health care, Medicaid, reproductive rights, domestic violence, and maternal mortality within this section.

Layered in between the topics are the action steps. One section talks about how to reach out to your legislators. Not just how to find their number, but how best to make that phone call. She explains what to expect, and the best way to get your message across. In another, Rowe-Finkbeiner explains how to make the most of a town hall or community forum. What if you've done all that and want to get more involved? Well, there's a chapter on running for office or supporting a woman who already is running.

My conclusions:

Political action is much more than clicking "like" on Facebook memes. But it doesn't have to be hard, or a full-time job. More women than ever are banding together, around dining room tables and board rooms. They are making change by doing any small things, consistently, and over long periods of time. Women aren't letting up on the pressure.

Keep Marching reminded me of all the fire I felt in November 2016. It inspired me to do more, and to connect with like-minded friends and organizations. It helped me feel the power women truly have in the world today.

Kristin Rowe-Finkbeiner's writing style takes heavily researched topics and makes them approachable. The footnoted content is transformed from dry statistics with many stories of women's own experiences. *Keep Marching* isn't preachy. Instead, after reading it I'm excited to do more to impact my world.

Although I received this book as a digital advanced reader's copy, I will definitely buy a copy of the finished product. According to the author, "100 percent of the proceeds of this book go to MomsRising to help provide the fuel to keep us all marching." There's a reason to purchase copies for friends too!

Acknowledgements:

Many thanks to NetGalley, the author, and Hachette Books for the opportunity to read this digital ARC in

exchange for an honest review.

Gloria says

This book is not only extremely readable, it's useful and surprisingly moving. Written in a very personal voice, it is filled with real stories about women trying to make ends meet, struggling with issues like healthcare, surviving violence, fighting for respect and so much more, as though you're sitting in a coffee shop with a friend telling you about her life. At the same time, it's filled with research and facts about the issues, along with the policies needed to fix them. The book presents the sweep of issues women face today, how some communities are hit harder than others, and how issues overlap and connect, so you get a comprehensive view of what it's like to be a woman in America today, and the feeling like we all need to band together to stop the BS! I consider myself fairly well-informed, but the book filled in a lot of blanks for me. The book is also a policy agenda for women, and includes useful advocacy tips for anyone who's wanting to go out and fight for change but isn't quite sure where to start. There are a lot of political books out there right now, but this is one that really helps women understand what's at stake for us and what to do about it. I'll be buying a few copies for my daughter and nieces.

Elyssa Schmier says

Your inner advocate was awakened during the Women's March. Now what?! Keep Marching is your how-to guide to not only understand the history of social and economic justice issues affecting women but what you can do next to strengthen your advocacy and make sure to be fighting for intersectional justice. Peppered with personal stories and resources, this is an easy and important read.

S. Nadia Hussain says

The work to build movements is not an easy one, but this heartfelt "how-to" book on how to activate and make a difference is a great guide to engage if you are looking for a place to start, or deepen your knowledge on a myriad of issues that are impacting our families and communities around the country. The book is very easy to read, my eyes flew off the pages and is educational without being tedious. What I love best is not only the framing of the problems and issues at hand, but also the presentation of hard facts about why changes need to be made to protect and uplift families, as well as policy solutions at the end that give concrete directions on what can be done to pursue the changes we need to see . Thank you Kristin for writing this!

Isabel says

This is a well-researched book that serves as a rallying cry for women and their allies. It lays out the current state of the union, and sets a feminist agenda for our current political times. I appreciated that intersectionality, immigrant rights, and police brutality were included in this book. The charts and graphics are also appealing to the eye and informative. I also enjoyed the accessible format in which this book is written - readers of various ages and education levels will be able to pick it up and engage with it.

Linda says

As a Millenial and a Latina woman, I appreciate how this book talks to ALL women in America! This well-written book invites readers to learn about the barriers women face. It also provides the resources needed to take action through policy solutions and strategies. In a time where America feels more divided than ever, Keep Marching is the guide to learn the steps to take for a more equitable nation. I highly recommend it!

Juliet Waldron says

An enlightening, encouraging and helpful exhortation to women to "Keep Marching." Want to know how to get involved in the current struggle for working women's rights? (Perhaps I ought to say working women's struggle for plain old justice and a level playing field with discrimination and sexism absent?) Pay parity, family leave, raises in the minimum wage, good childcare, an end to pregnancy and maternity discrimination in the workplace are some of the fights working women have facing them every day. Do you know that only 10% of women who work ever earn \$75,000 or more? 31% earn between \$74,999 and \$30,000, but the great majority, 51%, earn less than \$30,000. And something like 60% of this 31% are the only breadwinners for their children. Those are just a few of the facts in this pithy, engaging book by one of the founders of the activist group Mom's Rising. This an eye-opening read shows just how far we need to go here in the US for "liberty and justice for all," and shows us some paths to get engaged in the struggle to remake our society into one which lifts up working parents and helps their children to better, more successful lives.

Nina says

Great book for our times on how to make a difference in women's rights - with layers of easy to follow data, personal experience, and practical how tos. Stylistically reminiscent of "how to" books like Fight like a Girl, this book gives readers new to activism all the main ingredients needed to move the needle on important issues, but with an intersectional framework missing from so many of how to feminist books of the past. Would highly recommend as a gift for all the moms, grandmothers, and aunties in your life who might be joining the movement for the first time.
