



Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences

Ernest F. Haeussler Jr. , Richard W. Paul , Richard Wood

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Haeussler, Paul, and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for readers to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises--including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. In addition, they have refined the flow, transitions, organization, and portioning of the content over many editions to optimize learning for readers. The table of contents covers a wide range of topics efficiently, enabling readers to gain a diverse understanding.

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It is as monumental as it is difficult for the readers. Written in a language more suited for teachers than students, its explanations are almost robotic in nature and have an excess of theory while helping very little with practical depth. Furthermore, the book itself is devoid of human warmth.

Mema says

chapter 10

