Typeset in the Future: Typography and Design in Science Fiction Movies

Dave Addey , Matt Zoller Seitz (Foreword)

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In *Typeset in the Future*, blogger and designer Dave Addey invites sci-fi movie fans on a journey through seven genre-defining classics, discovering how they create compelling visions of the future through typography and design. The book delves deep into *2001: A Space Odyssey*, *Star Trek: The Motion Picture*, *Alien*, *Blade Runner*, *Total Recall*, *WALL·E*, and *Moon*, studying the design tricks and inspirations that make each film transcend mere celluloid and become a believable reality. These studies are illustrated by film stills, concept art, type specimens, and ephemera, plus original interviews with Mike Okuda (*Star Trek*), Paul Verhoeven (*Total Recall*), and Ralph Eggleston and Craig Foster (Pixar). *Typeset in the Future* is an obsessively geeky study of how classic sci-fi movies draw us in to their imagined worlds—and how they have come to represent "THE FUTURE" in popular culture.

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