



Executive in Sweatpants: A Handbook for Launching Your Work from Home Career

Matt Keener

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Admit it....you're not really happy with your current career track, are you?

Do you find yourself routinely asking these questions:

Is this job fulfilling, or do I just do it for the paycheck?

Am I really climbing the "corporate ladder", or am I stuck on the same rung?

Why do I keep working for the same company but expect different results?

Whether you're unemployed, underemployed, or just generally dissatisfied with your current job, your gut says there must be something more in store for your career. Rest easy in knowing that you're in good company; nearly 70% of all Americans are dissatisfied with their current employment situation.

Luckily, you live in one of the greatest times of opportunity our world has ever known. Thanks to the power of the Internet, the dream of owning and operating your own business is closer than you can imagine.

I was once much like you: working for a big corporation, unsure of what my future looked like, and kind of bored. I knew I wanted to someday become an entrepreneur. But how? Doing what?

In my book, Executive in Sweatpants, I tell you everything you need to know for starting a successful business in the 21st Century. As the name implies, your new business can be operated from the comfort of home (in sweatpants, of course). Over the past five years, I've used the principles found in this book to start and grow a highly profitable home-based consulting firm. By leveraging the power of the Internet, some free web-based tools, and your own creativity, you too can grow a real business that you can be proud of.

By reading the book, you'll learn:

Why salary is a dead-end proposition for your career.

What the changing economy (and technology) means for your future.

How you can leverage the changes in technology to your long-term advantage.

Why your virtual resume is so much more important than any paper resume.

Dozens of free work from home tools (and how to use them).

How to work from home without losing your mind.

Tips for growing your business and ensuring long-term success.

Important note: You've probably heard the advertisements for work from home systems that promise to solve all your problems. Although the idea of working from home is great, many of these systems are total scams. I want to assure you this book is not some kind of work from home program or gimmick. It's simply a proven game plan that has worked for me. No tricks, no "one-time investments", no scams. This is the real deal.

This book is the perfect read for: disgruntled corporate executives and mid-level managers in need of a change, stay at home moms (and dads) who want to earn some extra income, retired business professionals looking to leverage their experience into an income stream, college students who want to gain practical work experience, freelance consultants looking for a more reliable source of clients, and virtually anyone with a marketable skill (such as marketing, accounting, sales, business development, operations management, web development, and information technology to name a few).

Stop hoping for a change with your career. Take action today - and tomorrow you'll be able to trade in your slacks for sweatpants.

Executive in Sweatpants: A Handbook for Launching Your Work from Home Career Details

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H. Gerald Grinter says

This is an excellent book and must read for anyone working from home! It made me think about way I work from home and how to get better at it.

Darinda says

Free Kindle ebook. A good read for those who are transitioning to work from home.

Cynthia says

I think that this book will help a good amount of people trying to transition to working from home. It definitely helps to have insight into changing your life such as this. I gave the book to my daughter when I had finished with it and she feels the same way. If she decides to work from home she will be happy that she read this book and has more knowledge about how to proceed.

The received the book free from Goodreads and I am very happy that I received it. Keep up the good work Matt.

Leah Wescott says

I "bought" this book on a whim when it was offered as a free download on Amazon one day. My expectations were low. I was just looking for a few new tips and the price was risk-free. When I finished "Executive..." this afternoon I felt guilty because I'd gotten so much out of it. I'd never heard of Matt's primary income source, Odesk, before and while reading I didn't feel like I was listening to a smarmy sales pitch. I'm going to take a look and see about Odesk freelance work that makes sense. Even if that's not a good fit for my circumstances, I picked up some great tips about tools of the at-home business trade and appreciated Matt's focus on open source (free). I'll also use the downloadable forms he's provided for free on his website. Again, not a slimy sales guy. You can call this a simple book, and you'd be right, but I prefer to call it down to earth.
