



Teaming to Innovate (J-B Short Format Series)

Amy C. Edmondson

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Amy C. Edmondson

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Innovation requires teaming. (Put another way, teaming is to innovation what assembly lines are to car production.) This book brings together key insights on teaming, as they pertain to innovation. How do you build a culture of innovation? What does that culture look like? How does it evolve and grow? How are teams most effectively created and then nurtured in this context? What is a leader's role in this culture? This little book is a roadmap for teaming to innovate. We describe five necessary steps along that road: Aim High, Team Up, Fail Well, Learn Fast, and Repeat. This path is not smooth. To illustrate each critical step, we look at real-life scenarios that show how teaming to innovate provides the spark that can fertilize creativity, clarify goals, and redefine the meaning of leadership.

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Sofy says

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Zainab Al-Mughlaq says

Maged M. says

short and simple, but Nothing new.

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Raphael Lysander says

Nothing new or inventive!

WISSAM IBRAHIM says

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