



Maximum Achievement: Strategies and Skills That Will Unlock Your Hidden Powers to Succeed

Brian Tracy

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Brian Tracy is one of the world's leading authorities on success and personal achievement, addressing more than 100,000 men and women each year in public and private seminars. In *Maximum Achievement*, he gives you a powerful, proven system -- based on twenty-five years of research and practice -- that you can apply immediately to get better results in every area of your life.

You learn ideas, concepts, and methods used by high-achieving people in every field everywhere. You learn how to unlock your individual potential for personal greatness. You will immediately become more positive, persuasive, and powerfully focused in everything you do. Many of the more than one million graduates of the seminar program upon which this book is based have dramatically increased their income and improved their lives in every respect.

The step-by-step blueprint for success and achievement presented in these pages includes proven principles drawn from psychology, religion, philosophy, business, economics, politics, history, and metaphysics. These ideas are combined in a fast-moving, informative series of steps that will lead you to greater success than you ever imagined possible -- they can raise your self-esteem, improve personal performance, and give you complete control over every aspect of your personal and professional life.

Maximum Achievement: Strategies and Skills That Will Unlock Your Hidden Powers to Succeed Details

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Joel Thomas says

I read this book in prison. It was the first "self-help" book I ever read. In 5 short years after my release; 1. I started a successful property management company. 2. I bought 12 houses, remodeled and rented them out. 3. I started a successful personal training business located in the financial district of NYC. 4. I traveled the world. 5. More importantly I changed the way I thought and looked. It changed my socio-economic status and who I associated with. Everything about me has changed because of goals and the principles I follow in this book.

To say this book helped me to be successful would be an understatement. The information in this book is like a scalpel, you can have it and do nothing or you can use it properly and change lives.

David Feinstein says

Maximum Achievement is a tremendous book. It's like a modern day version of "Think and Grow Rich," and "How to Win Friends and Influence People" and A goal setting seminar all in one.

Also there are many step by step exercises to help you develop your skills. A book that should be reread over and over again.

Jennifer says

This book changed my life! READ IT!

Tony Jr says

One of the best books ever written on the subject of success and achievement.

Leo Polovets says

Devoid of useful content. "Maximum Achievement" is all platitudes and parables and very little meat. The advice is stuff like "think positive" and "repeat 'I believe in myself' 50 times in the morning and at night." Lots of mentions of the Law of Attraction. This was particularly disappointing after all of the science-based, insightful books that I've recently read (like Succeed and Willpower).

Emma Sea says

Perfectly interchangeable with literally any other productivity/self-actualization book.

Shalini Sinha says

"Maximum Achievement" is not just a self-improvement non-fiction but a book on achieving a positive, optimistic and cheerful mental attitude and to develop into a "fully integrated, fully mature" personality.

It is a well-rounded and well-written book covering a wide spectrum of topics from the intricate complexities of human behaviour, psychology and functions of human brain to the attainment of spiritual enlightenment. This book would be really fruitful for someone who wants to learn the basics of psychology and how does our subconscious, conscious and super-conscious minds work. Most of the information is backed up relevant research references and content on original books from which it is quoted.

Kunmi Ariyo says

I read this book in 2001 and it changed my life forever. I had a bike accident in Oct and i broke my leg so i was at home for 3 months and that was when i read this book. this book was the best thing that happened to me during that period.

I learnt the 5 mental laws. I learnt how to align my thinking with the things i wanted in life. I learnt how to build my self confidence and how to sell myself. It's a must read for everyone!!

Tatiana Pecherskaya says

Very inspiring! It's a great book for those who crave self-development, better understanding of him/herself and human potential. I started practicing some of the principles described in the book and noticed how my life started to change. You can do it too!

Vaishali says

"Work on yourself as if your future depended on it ... because it does. You cannot change the world, but you can present the world with one improved person: yourself." Another fantastic, highly useful edition from Brian Tracy. Very practical, hands-on information we've come to expect from Brian. A short book, too!

Jenny says

One of the most comprehensive books on personal development, psychology and goal-setting I have ever read.

I actually think the title does the book a disservice. As an already achievement-oriented person, I was hesitant to read something that would just push me harder. Quite the contrary - every page is packed with information that helped me get clarity on my mental patterns and true desires. I see this book as a rare "meta" book in the field of personal development because of how broad and all-encompassing it is. There are a few books that qualify for "changed my life" category - although it is a little too early to tell, I really think this could be one of them.

TimFriday says

Excellent. I especially like the section about to give constructive criticism & the danger of destructive criticism. My favorite quote of the book (paraphrase): "Decide what it is you want, then resolve to pay the price to get it."

Rommel says

I just want to share these words about this book,,,LIFE CHANGING, LIFE CHANGING,,,LIFE CHANGING!!!

The techniques in this book if applied are life changing and in every realm of life that you choose to apply them to, not just your career. The title of the book is a little misleading but the content has a mix of psychology, business sense, and life all mixed into a method of programming yourself for success, followed with ways to create action plans so that your ideals manifest themselves into reality.

The author, Brian Tracy, talks the talk but has walked the walk going from poverty and a troubled background to a fulfilling and rich life, and not just in the financial sense of the words. I have never been positively impacted as much by a book as I am being with this one. Then again, I will probably echo this with other book I am sure to find in the future that will have this type of impact on my life.

I am confident this book can help anyone to believe in themselves and map out their ideal life,,, and hey if so it happens that you only reach three quarters of your ideal life, is that not worth the read?

Good reads!

Brandon Clay says

I have a simple formula for success that requires the right Opportunity, Timing and People. This book, "Maximum Achievement" by Brian Tracy was a potent combination of the three and impacted my life at a time I most needed this type of message.

As a student of the success classics I have always prided myself on understanding the laws of the mind and achievement. However, there was a "missing link" of those laws and their practical daily application in the world of business and sales...enter Brian Tracy.

I had just gone through a business failure and was struggling to regain my footing financially and found myself back in corporate America...at the bottom. My mind would not let me accept that position as a long term occupation so I used this book to help me re-build my opportunities.

I am a big proponent and believer in Strengthfinders 2.0 and through my assessment my #1 strength is Strategic. The language and syntax that Tracy uses speaks directly to my need to see things linearly laid out...progressively building to a crescendo of results.

The most impactful chapters for me were:

Make Your Life a Masterpiece

The Master Program

The Master Goal

As a book on success, it contains all the basic core elements such as the power of thoughts/mind, eliminating fear, setting goals and living a life of balance.

Tracy is credible because of his own struggles, similar to mine and certainly most people and the authenticity for which he conveys his approach to business and life success. He is an enduring figure in this genre and his decades of top tier status reflect on the power and effectiveness of the message.

I have not read this book in several years, but now in doing this review and looking at the well-worn, highlighted pages, I will dig back in for reinforcement of key lessons.

This book has reached "Classic" status which I reserve for books that have had the most impact on my life and represent timeless, proven techniques for which they were written.

I highly recommend this book!

Moriah says

This is one of my favorite books. I almost think of it as a more spiritually based book than business. I enjoy the common sense approach to life, the steps to organization and seriousness of commitment to achieve anything worthwhile in life and the reiteration that you need to have a burning desire to complete your goals.

There are a wide variety of angles and approaches that just make sense. This book trumps all the ideas in "The Secret," by Rhonda Byrne two fold. I reread this book often and think it's actually changed my life in a very positive manner. I am so grateful for the lessons and ideas and have actually integrated them into my life with ease.
