



Strategic Communication in Business and the Professions

Dan O'Hair , Gustav W Friedrich , Lynda Dee Dixon

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Strategic Communication in Business and the Professions Details

Date : Published October 2nd 2015 by Pearson (first published July 16th 2015)

ISBN : 9780134011684

Author : Dan O'Hair , Gustav W Friedrich , Lynda Dee Dixon

Format : Unbound 304 pages

Genre :



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