



Leading So People Will Follow

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A unique take on leadership from a popular Forbes blogger and nationally-known leadership coach

Leading So People Will Follow explores the six leadership characteristics that inspire followers to fully support their leaders. Using Erika Andersen's proven framework, new leaders and veterans alike have increased their capacity for leading in a way that creates loyalty, commitment and results. Step by step, Andersen lays out six key attributes (far-sightedness, passion, courage, wisdom, generosity, and trustworthiness) and gives leaders the tools for developing them. This innovative book offers a practical guide for building the skills to become a truly 'followable' leader.

Filled with examples from forward-thinking organizations such as Apple, NBC Universal, Union Square Hospitality Group, and MTV Networks Maps out the six attributes of leadership Includes a free online Followable Leader assessment Author Erika Andersen is one of Forbes' most popular bloggers and coaches some of the most successful leaders in America Using self-assessments, real-world examples, and concrete tools, *Leading So People Will Follow* helps build timeless core skills that work for leaders in any field.

Leading So People Will Follow Details

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Author : Erika Andersen

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From Reader Review Leading So People Will Follow for online ebook

Frank Doosey says

For someone like me who hasn't been in many leadership positions, I found it to be pretty insightful. I understand that I do possess some of the qualities of leadership mentioned, but am lacking in others. While there's no guarantees in life, I am planning to implement some of these strategies towards future goals. She references a few sources which also sound appealing and I've bookmarked them as to-read.

Overall, I'm impressed and may give 5 stars if I see the techniques bearing fruit for me.

Andrew says

Andersen identifies leaders as being Farsighted, Passionate, Courageous, Wise, Generous, and Trustworthy. Each of the traits are examined individually by the author through the use of an introductory story and numerous case studies. The author provides a set of questions per trait for self-reflection. Additional information is provided for the reader to develop and grow the seven leadership traits.

Jim Serger says

This book tells story of a tale, which in return Eric's Anderson creates the storyline. The tale to so many has been told/shared a million times about how a little non- effective person steps up to the crisis and is the hero. The author shared all the necessities needed to make that victory a success , all the attributes needed to accomplish a leader type roll. Good book sharing what is needed to create a leader.

Allisonperkel says

Decent, quick read that does offer a quick overview of some of key tenants of being a manager. I knocked this down as the book isn't very deep and there was a decided feel of book as pr for her company (which, to be fair, sounds pretty great).

Devorah Royal says

The advice is not necessarily wrong, its just too obvious and I didn't find anything to really use from this book. The material is dull and is presented neither in a new way nor does it enhance motivation on old school concepts. Don't mean to be rude, but its a waste of time.

Mark Muckerman says

I found myself conflicted while reading it, and in considering a review. After reading it, I THEN looked at other Goodreads commentary, and found it consistent with my view: If you're new to a leadership role, and/or if you find yourself with the responsibility for coaching or mentoring new people leaders, it's an okay primer in a very simple parable.

That being said, if you have any depth of successful people leadership experience, you'll likely find it to be a collection of 185 pages of pedantry and pabulum.

Skip it.

Kathleen says

Would have made a great essay. The book was pretty long for the content (but a super fast read). Reading the executive summary of this book would be worthwhile. And the added chapter on listening skills in the back was nice. Not horribly compelling.

Theodore Kinni says

Following Joseph Campbell's lead, Andersen mines folktales for stereotypical leadership traits and finds six. Then, she turns them into a practical guide to making yourself a better leader.

Jeff says

Andersen offers a solid leadership book that focuses (rightly I think) on the soft skills of leadership. It's a book that dovetails nicely with Drive by Daniel Pink, Work Happy by Jill Geisler, and The Progress Principle by Teresa Amabile.

Steve Semler says

Great intro book to leadership, explaining leadership from a practical "How does this work?" standpoint. Not theoretical or academic, but uses a deceptively simple method of analysis and storytelling to replicate what a variety of competency modeling firms have built over the years.

Definitely recommended for the new leader, experienced leader, consultant, or academic trying to figure out how to convey complex subjects in a practical, approachable way.

Marcy Graybill says

Really it was just okay, I've read better books on leadership, there wasn't much new in it.

Charlie Miller says

Very good nuggets of wisdom on how to be a better leader - one whom others will want to follow. Very practical. Leaves the reader in a position to evaluate himself/herself and take some steps to leverage strengths and work on improving weaknesses.

Clivemichael says

Well articulated, clear instructions, sensible advice in an easily accessible format.

Chris Hager says

very solid read & easy to digest.

Marcel says

An eye-opening guide to becoming a truly effective leader. This book did a fantastic job of walking through the traits that we look for in our leaders, and exercises to build further develop these traits ourselves. I was able to identify a lot of areas that need a ton of improvement within my own leadership/communication style, and am looking forward to making real progress in each of them. Highly recommended.
