



The Fintech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries

Susanne Chishti , Janos Barberis

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A front-line industry insider's look at the financial technology explosion *The FINTECH Book* is your primary guide to the financial technology revolution, and the disruption, innovation and opportunity therein. Written by prominent thought leaders in the global fintech investment space, this book aggregates diverse industry expertise into a single informative volume to provide entrepreneurs, bankers and investors with the answers they need to capitalize on this lucrative market. Key industry developments are explained in detail, and critical insights from cutting-edge practitioners offer first-hand information and lessons learned.

The financial technology sector is booming, and entrepreneurs, bankers, consultants, investors and asset managers are scrambling for more information: Who are the key players? What's driving the explosive growth? What are the risks? This book collates insights, knowledge and guidance from industry experts to provide the answers to these questions and more.

Get up to speed on the latest industry developments Grasp the market dynamics of the 'fintech revolution' Realize the sector's potential and impact on related industries Gain expert insight on investment and entrepreneurial opportunities The fintech market captured over US\$14 billion in 2014, a three-fold increase from the previous year. New startups are popping up at an increasing pace, and large banks and insurance companies are being pushed toward increasing digital operations in order to survive. The financial technology sector is booming and *The FINTECH Book* is the first crowd-sourced book on the subject globally, making it an invaluable source of information for anybody working in or interested in this space.

The Fintech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries Details

Date : Published May 2nd 2016 by Wiley (first published February 15th 2016)

ISBN : 9781119218876

Author : Susanne Chishti , Janos Barberis

Format : Paperback 312 pages

Genre : Economics, Finance, Business, Science, Technology, Nonfiction

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From Reader Review The Fintech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries for online ebook

Lucy says

The FinTech Book není klasickou knihou, je tak trochu podivná, jiná a určitě neobyčejná. Posuďte sami. Kniha jako taková je dílo crowdfundingové iniciativy několika FinTech nadšenců. Knihu nenapsal jeden, dva či tři autoři, ale jsou jich desítky. Celkově se na tvorbě knihy podílelo 160 autorů z 27 zemí. Na začátku bylo vytvořeno 189 abstraktů k nejrozšířenějším tématům z oblasti FinTechu, následně členové FinTech komunity vybrali 86 témat, které byly dále rozpracovány do finální knižní podoby.
Celá recenze: <https://fintechcowboys.cz/fintech-boo...>

Marius Greblikas says

Straipsnių Fintech tematika rinkinys. Apie 70% turinio iš ties labai įdomus ir naudingas, tačiau likusi dalis visiškai neverta įia būti. Jaučiu pridėjus tik tam, kad sudarytų solidžios, storos knygos įvaizdį. Fintech tematika yra labai įdomi ir tikrai viena iš topestų temų.

Jeremy Clark says

Like any collection of essays, there is great variance in quality, some overlap, and not enough space for nuance. Much of the book is general business principles (location matters, get usability right, etc) that are not FinTech specific. There is a lot of who's who in FinTech and some dreadful forecasting of the future. What is missing is ideas. The desk copy is beautifully designed but to concentrate on the content, I listened to the Audible version.

Eugene says

The book is the collection of articles from various authors including founders, managers, managers, experts. The quality of articles differs, some of them are great, some of them are mediocre but some of them are outdated in terms as things are changing very rapidly: I've started this book 2 weeks ago and just 1 week ago Apple already announced peer-to-peer Apply Pay. But it is a great book as the introduction into FinTech and FinTech startups.

Most important things are:

- regulations laws and compliance with laws are very very important because violation could cause a shutdown of your Fintech startup!
- In Europe alone there are 20 millions of early adopters who are ready of online banking innovations
- In India upper/lower middle class combined is almost 800 millions people

- Regulations, KYC, privacy issues are very important and still are challenges for fin tech and electronic transactions
 - Banks understand that they will be dying soon, their legacy software prevents them from innovations
 - 60% of B2b transactions still require manual interventions
 - Fintech innovations targets to millions of people who still rely on cash. 85% of transactions were cash based in 2013. Non-cash solutions are 5 times cheaper comparing to cash. There will be 1 millions of electronic transactions per minute in 2020
 - New generation will be accustomed to electronic payments.
-

BCS says

Conceptually this is an absolutely amazing book, in which the authors make us aware that this is the first “globally crowdsourced” editorial-style treatment of the Financial Technology (FinTech) service industry. For the uninitiated, the book’s sub-title provides a better explanation, as it’s a Financial Technology Handbook for Investors, Entrepreneurs and Visionaries.

It’s simply impossible to adequately reprise the content, given the exceptionally wide variety of specialist contributions; more especially when you consider that more than 160 authors from 27 countries were invited to participate, and together submitted 189 abstracts to be part of the book. Do you get the picture? In the final analysis 86 authors were selected to write full chapters.

Essentially it’s a compilation covering FinTech themes, where the authors explain the drivers and implications across a wide spectrum of FinTech matters, and readers will gain an exceptionally valuable insight into the workings of the financial technology industry and key future trends.

For the newbie to FinTech, I would advise reading the introduction, which in itself, has three sub-topics and four authors, which will whet your appetite for what comes next, and then take a more in-depth look at the specific topics of personal interest.

The experienced finance practitioner will not be able to put this book down, but will need to set aside a substantial chunk of time to get through the 300 pages.

Content specifically, the international global emerging Hubs are well researched, with some surprising reveals, followed by a treatise on the emerging markets as perceived by the authors together with their thought-provoking views on the social impact on the people living in those international regions.

From the operational perspective, “real-world” practical implementable solutions are given extensive coverage whilst, from a strategic financial and investing perspective, there is a wealth of ideas, and fresh innovative thinking, to engage the mind and help broaden your personal FinTech perspective.

You will be able to appreciate the effort that has been consumed to bring successful innovation to market and, looking further into the future, the authors have assembled and provided an amazing “crystal ball” for us to look into, of how our future FinTech services could be provided.

I am pleased to see that each of the contributors have been formally recognised with their own section at the end of the book, where you can connect with both their LinkedIn and Twitter accounts, in addition to a pointer back to their contributions in the book.

So, in summary, we have a handbook with an amazingly wide number of contributors, covering an extensive range of financial technology subjects, in the most absorbing and thought provoking way. It is amazing that this book has come to market at all, and our understanding of the future of our world is well served for the fact that it has done so.

Review by George Williams MBCS CITP

Originally posted <http://www.bcs.org/content/conWebDoc/...>

Benjamin says

Very superficial, and some narratives are just ads for particular services.

As such, if you -- like me -- know almost nothing about fintech, it introduces you to many companies, regions, and ideas involved. Which is what I wanted from it anyway.

Well suited to purpose.

Yangphilgmail.com says

This should not have been called a book as it's merely a collection of fintech related articles without much consideration of how a comprehensive fintech book should be. As such the 'book' is very repetitive in most basic concepts and implications of fintech. As a whole this is very shallow and unsystematic. Totally not worth the money or time.

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Victor says

Several scholars, researcher or entrepreneurs relates their experience in creating fintech startup, and reflect on the future of the banking industry. Highly recommended as an introduction of what it is to come for the financial industry.

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Jay Waghray says

Better info online. Even at time of publishing

Neeraj Badaya says

This book is really a great book which provides lot of information about the FINTECH and how the latest technologies as well as active Venture capitalist funding leads to development at exponential rate in this area. It was really a god handbook where you will get to know about the views of all experts around the world in Fintech space.

Ilya Konokhov says

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Danilo Weiner says

Menos um livro e mais um compilado de textos sobre Fintech, faltou apuro do curador para organizar os artigos melhor e, principalmente, criar temas mais interessantes. A sensação que fica ao terminar o livro é que alguns minutos no Google, com algumas palavras-chave na cabeça e o resultado - turbinado pela hierarquização mais inteligente dos income links - seria muito mais satisfatório. Outro ponto negativo é a escolha pelo formato 'paisagem' do livro que obviamente dificulta a leitura e, para aqueles que já não gozam

de uma visão perfeita, letra muito pequena, principalmente quando há diagramas e gráficos nas páginas. Fazendo jus à temática, um mau investimento que mesmo o robot advisor mais burro rechaçaria..

Kevin Mcspadden says

I read it for work and it's interesting enough for that. But if you're not working as an investor, banker, reporter or fintech founder it's pretty dull. Read it for work, it's useful for that. For anything else, skip.
