



Fundamental Accounting Principles

John J. Wild

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With 55 years of success in the principles of accounting market, Fundamental Accounting Principles, 20th edition by Wild, Shaw and Chiappetta has endured and adapted to changes in accounting, technology, and student learning styles. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

Fundamental Accounting Principles Details

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Author : John J. Wild

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From Reader Review Fundamental Accounting Principles for online ebook

Malik Touqeer says

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Iqra Jamil says

its related to my subject.

Kevin Prak says

It is very nice for me.

Erica says

Some of the topics include: analysis of the balance sheet, cash, inventories, investments, tangible fixed assets, liabilities, intangible assets and miscellaneous topics. Includes the utilization and interpretation of accounting principles, a detailed study of deferrals and accruals, plant and intangible assets, partnership and corporate forms of ownership, stocks and bonds, and their effect on business decisions, and financial statement analysis. Helps in analyzing, evaluating, and comparing firms operating, financing, and investing activities.

Carla says

Difficult. Glad it's over. This is one book I am happy to put to rest. I may revisit it in the future but only for certain items.

Chantel says

Fundamental Accounting Principles
Author: Kermit D. Larson, John J. Wild, Barbara Chiappetta

This edition continues this text's tradition of well-written, comprehensive coverage of mechanics and methodology. Its impressive online supplemental support for teachers and students offers alternatives to classroom teaching/learning and includes a distance-learning service. User-oriented assignments and inserts

add balance to its preparer emphasis. This two-semester text covers both financial and managerial accounting. Using an easy writing style that teaches well, it contains many attention-catching illustrations and inserts to meet McGraw-Hill's goals of a "modem framework," "innovative pedagogy," and "superior service" for this edition.

An extensive selection of technical support indicates a significant commitment to achieve those goals. Students buying the book new can acquire Net Tutor, which provides limited free hours or additional hours for a fee of live tutoring (during Florida business hours). The Question and Answer and Message features of Net Tutor facilitate non-live interaction at convenient times. PowerWeb provides current articles and self-graded quizzes. Page-Out offers pre-built or individualized advice for creating a web site or customizing course content. Other technologies-based features add course administration convenience for the teacher and offer opportunities for significantly extending the course beyond the text.

Chapters start with a vignette introducing a small business user-aspect to the material. Some pages appear as a busy web site, offering many informational options. Many brief exhibits, pictures, box inserts, and margin comments are boldly highlighted, most of which relate to real companies, and introduce user insight. However, perusal of recent Issues in Accounting Education reviews indicates that some reviewers prefer muted colors and minimum use of sidebars and other highlights. The extensive use and prominent placement of exhibits will appeal to some users as positive learning aids. Others may find them distracting.

The content is predominantly financial. The first 18 chapters provide thorough coverage of financial accounting mechanics and methods. The significant level of technical detail is not needed for nonaccounting majors. For example, seven inventory valuation methods are explained. Appendices include payroll records and alternative accounting for prepaids. Such extensive coverage results in a large and quite heavy text. Transactional analysis is started early and continued as helpful sidebar notations in most chapters. Demonstration problems and solutions are presented. A wealth of questions, exercises, and problems focus on learning and research skills. Comprehensive and serial problems help integrate and reinforce learning. The broad range of assignments enhances flexibility with conveniently referenced learning objectives within a CAP category, i.e., conceptual, analytical, and procedural. "Beyond the Numbers" assignments and "You Make the Call" box inserts pose interesting user-oriented exercises that add some balance to the overall emphasis on preparation of accounting information.

While strong support is provided for an intermediate financial course, an advanced managerial course is not as strongly supported. Managerial coverage is minimal but adequate for students on a public accounting track. Product costing, including ABC, is thorough and emphasizes GAAP concepts. Decision-oriented concepts are not developed well or not covered at all. Cursory coverage of too many managerial accounting topics fails to integrate the material or to develop the IMA's vision of strategic finance.

I recommend this book for those wanting an established, well-written text with rigorous coverage of financial accounting methods and strong publisher support. This book would present quite an adjustment for those accustomed to a one-semester, user-oriented financial or managerial text.

Review Source: <http://www.allbusiness.com/educationa...>

Eric Williams says

I used this book for a college course and it was very good at clearly explaining accounting. I had previously

attempted to take an accounting course in high (home)school and I didn't understand the subject one bit.

Ashlie says

Made complicated concepts simple - great book to learn the basics of accounting. On a personal note: yeah! I finished my second class!

Cahyaanisa says

aaaa

Gayle says

That B+ from all the blood, sweat, and tears. Woo!

Melissa says

This is a pretty decent accounting text. I haven't completed it yet because my class is split in half and I've only taken part 1 but I managed an "A" in my online class using strictly the text so I have to say - it's definitely doing its job.

Lani says

Class is over! :)

Elizabeth says

I am actually reading the 17th edition of Fundamental Accounting Principles by Larson-Wild-Chiapetta

Yaya Hamza says

I read only the first 11 chapters of it, as required by my course at uni.
Still, I think it's a good book and I liked it :)

Logan Vlandis says

Pretty clear teaching on accounting that supplies helpful visuals.
